

## **STRATEGIC PLAN**

### **Framework for Opportunity Convergence and the Utilization of Sustainable Solutions (FOCUSS)**

**A Subsidiary of Science and Math for Everyone, Inc. (SAMFE)**

The logo for FOCUSS, featuring the word "FOCUSS" in a bold, green, sans-serif font. The letters are slightly shadowed, giving it a 3D appearance as if it's floating above a surface.

**Floyd Rose, Ph.D., President/CEO**

**P.O. Box 8577  
Madison, WI 53708-8577**

**[focuss@foc-uss.com](mailto:focuss@foc-uss.com)**

**<http://www.foc-uss.com>**

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## Strategic Plan

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Organizational Tenets; Mission, Vision, Values and Goals

### **Mission**

The Mission of FOCUSS is to assist American ethnic minorities, women, veterans, and members of the LGBT community (heretofore referenced as "minority") to discover sustainable solutions that will benefit society.

### **Vision**

#### **Commitment**

We envision that our actions are based on the platform that innovation and discovery are not options but are the cornerstones (obligations) of a sustainable community and diverse populations.

#### **Community**

We envision that innovation and discovery are lifelong experiences and are fostered best in a cooperative learning environment that encourages the participation by members of the entire community.

#### **Cost and Stewardship**

We believe we have the responsibility to be trustworthy stewards of the financial resources provided to us. We will optimize those resources to enhance educational opportunities for students and the quality of life for our community.

### **Goals**

- Stimulate minority students, business owners, entrepreneurs and members of other diverse communities to become innovators and discoverers of technology-based and non-technology based, sustainable solutions
- Assist minority business owners, entrepreneurs and potential entrepreneurs to be globally competitive through the use of technology and knowledge transfer
- Provide direction and education to minority students, business owners and entrepreneurs regarding how to "commercialize" an innovation or discovery
- FOCUSS endeavors to establish partnerships with private- and public sector organizations to meet its objectives, which includes Fortune 1000 companies; universities and historically Black colleges; federal, state, county and city governments; and regional economic development agencies

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## Background, History and Major Accomplishments

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Established in 2006, Science and Math or Everyone, Inc. was chartered and received 501(c)(3), to address:

- the global challenges of our country regarding student perceptions and competency in the areas of mathematics and science, and
- the development of programs and activities that will energize students to pursue the benefits and challenges of science and mathematics competence.

- 2007** Development of Math and Science Survey for middle school students
- 2008** Creation of Framework for Opportunity Convergence and the Utilization of Sustainable Solutions (FOCUSS) see <http://www.foc-uss.com/>
- 2010** (February) First Collegiate Idea Competition, North Carolina A&T State University, Greensboro, North Carolina, Sponsored by Archer Daniels Midland Company
- 2010** (April) Idea Competition, Prairie View A&M University, Prairie View, Texas, Sponsored by Archer Daniels Midland Company
- 2010** (October) Semifinal Idea Competition, North Carolina A&T State University, Greensboro, North Carolina, Sponsored by Johnson Controls, Inc.
- 2010** (October) Idea Competition, University of Wisconsin-Whitewater, Whitewater, Wisconsin, Sponsored by Alliant Energy, Inc.
- 2010** (October) Semifinal Idea Competition, Prairie View A&M University, Prairie View, Texas, Sponsored by Johnson Controls, Inc.
- 2010** (November) Semifinal Idea Competition, Tennessee State University, Nashville, Tennessee, Sponsored by Johnson Controls, Inc.
- 2011** (February) Idea Competition, North Carolina A&T State University, Greensboro, North Carolina, Sponsored by Volvo North America, Inc.
- 2011** (March) Semifinal Idea Competition, Jackson State University, Jackson, Mississippi, Sponsored by Johnson Controls, Inc.
- 2011** (May) National Idea Competition involving finalist from North Carolina A&T, Prairie View A&M, Tennessee State University, and Jackson State University, Milwaukee, Wisconsin, Sponsored by Johnson Controls, Inc.
- 2011** (November) Idea Competition LeMoyne-Owen College, South Memphis, Tennessee, Sponsored by Cummins, Inc.
- 2013** (February) Idea Competition, North Carolina A&T State University, Greensboro, North Carolina, Sponsored by Chrysler Corporation
- 2013** (March) Idea Competition, LeMoyne-Owen College, South Memphis, Tennessee, Sponsored by Cummins, Inc.

## Strategic Initiatives (Programming)

- Service to Diverse Colleges and College Students
- Service to Diverse Youth Communities
- Service to Faith-based Communities
- Service to Diverse Business Communities

## Management

### Board of Directors

- Floyd Rose, Ph.D., President/CEO
- Michelle Rose, JD, Vice President
- Attorney Robert Wynn, Board Member
- Alfred Hampton, Board Member
- Richard Newton, Board Member

### Strategic Partners



### **Advisory Committee**

- Ann Carter, Alliant Energy
- Joyce Fykes, Cummins Engine
- Dr. McEwen North Carolina A&T State University
- Freda Briscoe, University of Wisconsin-Whitewater
- Bernard Dotson, Mitsubishi
- Anil Kumar, Ph.D., Prairie View A&M University
- Thaddeus McEwen, Ph.D., North Carolina A&T State University
- Winslow Sargeant, Ph.D., VENTUREINVESTORS, LLC
- John Taylor, Cargill
- Mary White, Ed.D., Jackson State University